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Green Team Online Film Festival Deadline Extended

FRANKFORT, Ky. — First Lady Jane Beshear today announced an extension of the deadline for entries to the Green Team Online Film Festival. In order to accommodate the winter holidays, submissions will now be accepted through midnight, Jan. 31, 2009.

Golden-Globe nominated, Kentucky-raised actress Ashley Judd joined First Lady Jane Beshear to launch the first annual "Green Team Kentucky Online Film Festival." The launch was done using the same technology that hundreds of Kentuckians will use to enter the competition—a YouTube video, broadcast over the Internet. To watch the video, go to: http://www.greenteam.ky.gov/filmfestival.

Filmmakers can visit http://www.greenteam.ky.gov/filmfestival for the link to the festival's YouTube channel. Beginning February 1, 2009, visitors to the Green Team Web site will be able to vote for their favorites, and 10 finalists in each category will be selected. The finalists will then be viewed by a panel of celebrity judges with Kentucky roots, led by Judd, who will select a winner in each category. Winners will be announced on Earth Day 2009, the first anniversary of the First Lady's launch of the Green Team.

Films may be entered in three categories: (1) a 30-second Public Service Announcement that encourages Kentuckians to reduce their energy consumption; (2) a short film of 10 minutes or less that highlights environmentally friendly, energy-saving actions that anyone can and should perform; and (3) a short film of 10 minutes or less that presents an invention, new device or new idea that would help reduce energy consumption in Kentucky.

The winning film in each category will receive a \$1,000 cash prize.

All entry information, answers to frequently asked questions, as well as a helpful demonstration film produced for kids by kids, is available at http://www.greenteam.ky.gov/filmfestival.

